**Week 11: Globalization and Global Information Management**

**Intended Learning Outcomes**

ILO1: Understand the phenomenon of globalization and its impact to business in general.

ILO5: Evaluate the practice of outsourcing and recommend appropriate strategies for firms engaging in outsourcing.

**Activity 1. Week 11 Bi-Weekly Lecture Quiz Reminder**

Please feel free to let me know if you have any problems in answering the MC questions.

Reminder: a) Max 3 attempts allowed

b) Deadline: This Sunday, 11:59pm

**Activity 2. Reminder of Group Project Submission and Presentation**

Deadline for group report: **28th November 2021 (Sunday) 11:59pm**

* Follow the template on Canvas. **If you fail to follow the formatting rules, your report may receive a zero score!**
  + You could, however, rearrange the structure to customize for your own context.
* No Plagiarism!
* No Late Submission!

Deadline for presentation slides**: 14th November 2021 (Sunday) 11:59pm**

* Your presentation order has already been decided. Please refer to Canvas and your tutor for more information.
* No Late Submission!

**Activity 3. Tutorial Discussion [10 mins]**

Log on to Canvas and complete Tutorial 11 Discussion. It carries a bonus participation of 0.5% for correct answer.

Topic for Discussion:

“How does globalization influence local companies?”

Suggested Readings:

* Kolb, M. (9th November 2018), Peterson Institute for International Economics, “What is Globalization? And How has the Global Economy Shaped the United States?” <https://piie.com/microsites/globalization/what-is-globalization.html>
* Piletic, P. (28th June 2018), Customer Think, “How Globalization Impacts Small Businesses More Than You Might Think” <http://customerthink.com/how-globalization-impacts-small-businesses-more-than-you-might-think/>

**Activity 4. Outsourcing Case Discussion [35 mins]**

Please read [“Is Outsourcing Fool’s Gold?” (available on Canvas)](https://canvas.cityu.edu.hk/files/7997943/download?download_frd=1)” and answer the following questions. **[14 mins]**

1. Hiring an organization’s existing IS staff is a common practice when starting a new outsourcing arrangement. What are the advantages of this practice to the outsource vendor? What are the advantages to the organization? **[7 mins]**
2. Explain how it is possible for an outsourcing vendor to achieve economies of scale that are not possible for the hiring organization. Does this phenomenon justify outsourcing? Why or why not? **[7 mins]**
3. In what ways is outsourcing IS infrastructure like outsourcing the company cafeteria? In what ways is it different? **[7 mins]**